

Decision Recording Form

Title	Safer Streets 5 – Year 2 Phase 3 Marketing Activity	Decision Maker	Head of Community Support
Date of decision	06/02/2025	Source of authority	Part 4 Section 7 - Contract Standing Orders The request is made under CSO 3.10 (Exemptions)
Date of Publication			

Background and Reason for decision

Community Support require a supplier to deliver aspects of a Marketing Campaign forming part of the Home Office funded Safer Streets 5 project.

A contract has been issued to Global Media, following an exemption being granted, totalling £15k for delivery between 24TH February and 31st May 2025.

Global media are the sole source that can deliver aspect that relates to the ability to access Heart radio, First Bus Eastern Counties and Ipswich Bus and specific locations for year 2 of the Safer Streets 5 project including significant savings offered providing value.

Conflict of interest	N/A				Relevant Portfolio(s)		Communities & Sport			
ALL WARDS		Use a Y in this box if all wards are affected		Use a Y in the table below to mark the wards affected if not all wards						
NW		NE		CENTRAL		SW		SE		
Castle Hill	Y	Bixley	Y	Y	Y	Bridge	Y	Gainsborough	Y	
Whitton	Y	Rushmere	Y	Y	Y	Gipping	Y	Holywells	Y	
Whitehouse	Y	St John's	Y	Y	Y	Sprites	Y	Priory Heath	Y	
						Stoke Park	Y			

Once complete the Decision Maker must send this form and any background documentation for publication to Monitoring.officer@ipswich.gov.uk

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